

# Give us the Money (Screening Guide)

Name: \_\_\_\_\_

Music and Celebrity as a FORCE for Positive Global Change?

Directed by Bosse Lindquist (Sweden)

1. What are the basic foundational questions asked by the creators of this film? Identify and briefly describe them.
2. What **arguments** does it make in attempting to answer such questions?
3. What happens in Ethiopia (WHEN?) and **how** does it serve as the launching point for Bob Geldof? What are the objectives and hopes? Are they realized? Explain.
4. What other **crucial events** stir or signal shifts in such fund-raising?
5. Other than Geldof and Bono, **WHO** become the other **principle supporters** in this type of poverty fundraising? What do they add (or detract) from such fundraising efforts?
6. Throughout the film, what are some of the **critical perspectives** offered about **celebrity fundraising**? Who articulates such perspectives?
7. What are the authors of Media Events, Power of Place, or Global Pop likely to say about the fundraising approaches depicted here?
8. What does the **future** of celebrity fundraising look like?